**Fall Recruiting Guide 2024**

**May:**

* + How to recruit [https://ggacbsa.org/recruitment%20resources/](about:blank)
* Secure date, time, and location for both first and second Sign-Up Nights
* Secure Scout Talks ahead of the first Sign-up Night—day before or the same day as Sign-Up Night. (talk to teachers and Principals now for next year)
* Plan with locale schools a Meet the teacher night set for early August.
* Produce flyer to promote unit. (Fun events you do, camps you go to, future events, Unit contact info)
* Update beascout.org unit pin.

**May/June:**

* Plan to Promote scouting in general
  + Plan to go to evens where Cub Scout aged youth are ie free summer concerts, park hikes etc.
  + Hand out recruiting flyers about your unit and/or general Cub Scouting info and lead them to Beascout.org.
* Promote Family fun night to Cubs and non Cubs
* For additional promotion ideas scroll down.

**July/ August:**

* Hand out recruiting flyers about your unit and/or general Cub Scouting info it events noted in May/June. Lead them to Beascout.org
* Continue to promote Family Fun night to Cubs and non cubs.
* For additional promotion ideas scroll down.
* Promote Sign-Up Night
  + Yard signs, posters, Peer-to-Peer cards, flyers, bulletin board announcements, social media, email blasts, personalized invitations to prospective parents, Information table at Open House and Meet-the-Teacher nights, etc.
* Prepare Sign-Up Night handouts – Welcome packets with Pack Information sheet, Parent Orientation flyer, youth & adult applications, etc.

August:

* Confirm date, time, and location for both first and second Sign-Up Nights
* Promote Sign-Up Night
* Yard signs, posters, Peer-to-Peer cards, flyers, bulletin board announcements, social media, email blasts, personalized invitations to prospective parents, Information table at Open House and Meet-the-Teacher nights, etc.

August/ September:

* Secure date, time, and location for Second sign up night.
* Promote Sign-Up Night
* Yard signs, posters, Peer-to-Peer cards, flyers, bulletin board announcements, social media, email blasts, personalized invitations to prospective parents, Information table at Open House and Meet-the-Teacher nights, etc.
* Conduct Scout Talks
* Conduct Sign-Up Night
* Sign them up: Hand out Welcome packets with Pack Information sheet, Parent Orientation flyer, youth & adult applications, etc.
* Submit completed youth applications and registration fees in exchange for kites
* Conduct Parent Orientation Meeting and present kites to newly registered Cub Scouts
* Submit completed adult applications, fees, and training certificates.
* Secure/ have an Adult at school where their Cub attends volunteer for Truck or treat event

Late September/ Early October:

* Promote second Sign-Up Night  
  o Yard signs, posters, Peer-to-Peer cards, flyers, bulletin board announcements, social media, email
* blasts, personalized invitations to prospective parents, etc.
* Volunteer at Trunk or Treat events at school and promote your unit Cub Scout themed Trunk
* Training for New Den Leaders/ committee members
  + Position training
    - YPT
    - AB 506
    - LifeScan
  + Running a den meeting
    - Ranks: [https://ggacbsa.org/cub-scout-resources/den-leader-resources/](about:blank)
    - Welcome new Family [https://ggacbsa.org/wp-content/uploads/2023/08/welcome-new-cub-family-english.pdf](about:blank)
    - Cub Camping [https://ggacbsa.org/cub-scout-camping/](about:blank)